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# Quick**Talk**

Spring 2015

## QC Awards

- **Top Workplace in NY: 2015**  
Celebrating our New York teams!

## QC Community

- **Making a Difference**  
in Long Island and New Jersey

## QC Sales & Marketing

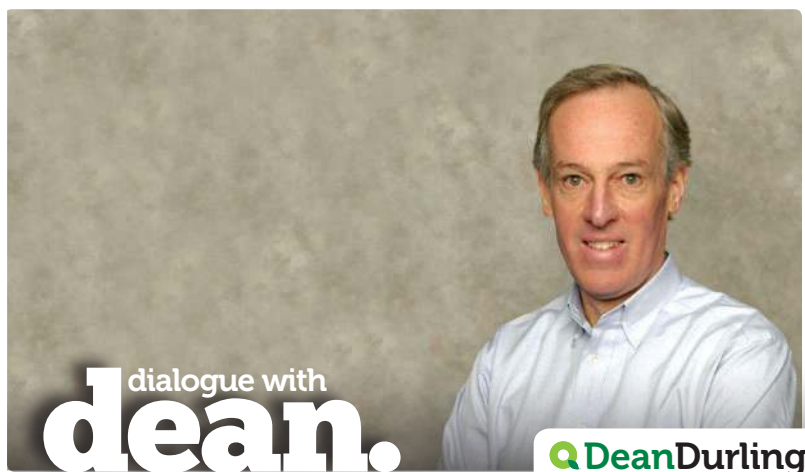
- **QC Deals**  
Customers love the mobile app!

## QC Operations

- **Spring Cleaning**  
Getting Ready for Summer!

# ENDLESS SUMMER OF SALES

*Ride the Wave!*



Welcome to the February - April 2015 issue of **QuickTalk**

## Leadership Delivers Results

by Dean Durling on April 21, 2015

The entire QuickChek team is passing the halfway mark in our 2015 fiscal year. What is your focus for the next six months? How will you do your part to keep building a great company and delivering the best fresh convenience in the New York metro marketplace?

All of our Leaders know the power of the huddle. Take time to huddle and review what you've accomplished thus far. Understand why you've made gains and why results may have fallen short. Then agree on an action plan to get what you want. That's the focus we need right now. Simply put, that's Leadership.

Leadership is a major component of being a Great Place to Work. Our President's Leadership Council (PLC) recognizes the best of the best, those leaders who know how to deliver results. The PLC recently returned from West Point, the United States Military Academy. This was just one of four leadership exploration events designed for the PLC. Congratulations by the way to the nominated co-chairs of this year's PLC - Daniele Alexandre #77 and Kevin Woodring

#144! The next PLC adventure is meeting with the executives of Hershey and visiting the Milton Hershey School.

We also recently finished our annual Leadership Growth Assessments, reviewing the performance of every Team Member to identify our high potential leaders. We have a growing need for leaders. With new stores like Wayne #110, Mt. Arlington and Lakewood under construction, as well as Marlboro, Fairfield and Howell ready to break ground opportunity is popping up everywhere.

Our mobile app is taking off and we're supporting all of our stores with great promotions throughout the summer. We've installed Q Cafes in over 100 stores and there will be special promotions there too. We are poised to make a huge gain in the second half of 2015.

Leadership is a process at QuickChek, and it begins with personal leadership. Are you ready to make the most of 2015? The grass is greening and the weather is warming, now is the time to make sales happen in your stores.

*Dean*  
Dean

### MORE FROM DEAN

See all of Dean's updates at:  
[www.quicktalkonline.com](http://www.quicktalkonline.com)

## credits.

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### Senior Vice President of Operations

Mike Murphy

### Vice President of Human Resources

Bob Graczyk

### Editor

Dave Bussiere



# Operational Outlook

## Spring Cleaning for Summer Sales!

by Mike Murphy on April 13, 2015

It looks like winter has finally come to an end, and what a winter it was! All that snow, combined with freezing cold temperatures, really hurt our sales. Now it's time to get ready for strong spring and summer sales.

We need to start with the outside of our stores. Let's ensure all the landscaping has survived this harsh winter. Also, while you're out there, check to see that all garbage has been removed from around those areas. Maintenance must be notified if there are issues regarding the parking lot (e.g., directional signs knocked down or bent from snow). Please check all exterior lights to be certain they are functioning. We want to have a QuickChek that looks appealing and welcoming to our customers. That's what draws them in!

Warmer weather has people out and about, and stopping in for their favorite beverage and sub. To ensure that we're all set to go, ask the following:

- Are we ready to greet out customers with a clean, well-stocked store?
- Are our Team Members trained and ready to deliver the best food?
- Is the Team ready to tell customers about our exciting new mobile app? Are they trained on its use?
- Does the Team know about our promotion items?

- Do we talk up Q Café with our customers?
- Do we sample Q Café at peak times? Do the Team Members know how to make this great product?

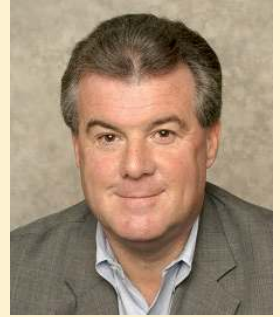
And speaking of Team Members, have we hired and trained all of the Team Members needed to keep up with the upcoming summer sales? If not, NOW is the time to hire them!

It's great to see how many stores and specific Team Members receive well-deserved compliments from our customers by way of the new mobile app – it shows the importance of great Team Members! Our customers relate to our Team, and appreciate the great job that we do each and every day! All of you make QuickChek a great place to work and an awesome place to shop.

As always, call me directly at 973-703-2157 if there are any ideas or issues that you'd like to discuss or if you're interested in joining a town hall meeting.

We're looking forward to a happy, healthy, and high-sales summer!

Mike



in this  
**issue.**

Issue 22: **April 2015**

### MORE FROM MIKE

See all of Mike's updates at:  
[www.quicktalkonline.com](http://www.quicktalkonline.com)

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# COMMUNITY IMPACT →

Making a difference in and out of work!

When you are completely absorbed or caught up in something, you become oblivious to things around you, or to the passage of time. It is this absorption in what you are doing that frees your unconscious and releases your creative imagination.

For more on this and all QT news, visit [www.quicktalkonline.com](http://www.quicktalkonline.com)

## #141 Lake Grove Steps Up to the Plate on Long Island

Whether it's to aid hungry school children in need or the start of the baseball season, QuickChek steps up to the plate.

Fifteen QuickChek Team Members, including our CEO Dean Durling and Team Members from store #141 Lake Grove, volunteered at the Long Island Cares Harry Chapin Food Bank in Hauppauge on April 28. The group sorted and packaged take-home food donations to help feed hungry Long Island school children as part of our commitment to giving back to the communities we serve.

QuickChek also raised \$1,560 for the Long Island Middle Country Youth Association baseball league and participated in Opening Day ceremonies kicking off the baseball season on April 26. QuickChek donated sunglasses and bottled water to players, who were thrilled to meet our mascot, Q.

The Middle Country Youth Association is one of 145 youth sports organizations QuickChek supports throughout the area.



## Long Island Cares Food Bank Is Beneficiary of QuickChek Campaign

On April 2, Senior VP Mike Murphy, Heather Stillman and Lake Grove Store Leader Dawn Carmichael presented a check for \$2,647 on behalf of QuickChek to the Long Island Cares Food Bank.

Over a six-week period, QuickChek shoppers helped feed hungry families in their communities by donating \$1, \$3 or \$5 coupons at check-out counters in our stores. These donations provide food, help and hope to those in need. QuickChek is a campaign partner of Check-Out Hunger, the annual fundraiser behind this effort. Thanks to everyone for making this campaign a success, and for the QuickChek community spirit! Keep an eye out for upcoming opportunities to help at the next Check-Out Hunger event in your area.



### Store #126: Laurie Amazes with Curbside Service!

02/06/15: My whole family shops at your Wallkill store. My 78-year-old mother was at the store during one of our recent snowstorms. Laurie, the manager, went out of her way to help my mother load her the groceries into the car. Laurie then offered my mother the convenience of calling ahead next time and letting Laurie know what items she needed. Laurie offered to bring them directly to the car for my mother so she didn't have to get in and out of her car in the bad weather. Thank you for such incredible customer service. - Kerry

### Store #43: Kevin's Arctic Dumpster Diving Saves the Day!

02/20/15: When visiting your Wantage, NJ store for my morning coffee, I unintentionally threw out a bag that contained my two prescription medications. That evening, I realized what I had done and went back to the store hoping to find the medications. When I explained my situation to the gas attendants outside, Kevin immediately sprang into action to help! He stayed with me until we finally found my medication. He helped me clean up and never expected anything in return. He was so understanding and incredibly eager to help! He went above and beyond what most employees would have done. I want to congratulate him for his selfless act. - Paul



Mike Murphy's shouts for "more canned goods!" are still echoing through the warehouse, along with the sense of fellowship and satisfaction that comes from giving your time and energy to supporting those in need. By the way, your smiling faces graced Channel 7's news and the Community Food Bank's Instagram page!

## Food Bank Volunteers Make a Difference!

Helping the Community  
AND Having Fun?  
It Doesn't Get Any Better!

The QuickChek troops turned out in force on Thursday, March 12th to volunteer at the Community Food Bank of New Jersey. 36 dedicated employees contributed their time to sort and pack boxes of donated food goods. According to Malcolm at the Food Bank, we prepped 380 boxes (a record amount), which will serve over 5,000 people in need. Thanks to all of you for your hard work, and for being a part of QuickChek's effort to give back to our communities!



## Way to Go, Volunteers!

Adam Cruz, Annette Dipierro, Asad Ansari, Bob Graczyk, Bob Vallario, Carolyn Saunders, Chas Trapp, Chris Mezzacappa, Chris Reich, Dave Bussiere, Dave Sparrow, Flip Amato, Gabe Gennace, Heather Stillman, Jerry Hayes, Jim Bloodgood, Jim Smith, John Georgiou, Kat Martin, Kevin Woodring, Kim Scully, Kyle Silva, Laura Giglio, Linda Solt, Lisa Buhl, Mike Dipierro, Mike Murphy, Mrs. Georgiou, Nelly Pozo, Paige Hollowell, Peter Pump, Sally Chen, Sue Kranatz, Therese Lamontagne, Vina Pilao, and Vivian Briones.



## Store #128: Grace Under Pressure from the Storm!

02/24/15: I shop your Clifton, NJ store. During a recent storm, parts of the town were experiencing a power outage. When I entered the store, I was amazed to see all the QC employees working so hard to make the best out of a less-than-ideal situation. Team members were busy handling customer purchases manually (without computers), taking turns running to check prices (items couldn't be scanned), all the while maintaining a helpful and friendly attitude. These employees handled the emergency to the very best of their abilities, showing concern for each customer and apologizing for the delay. I am in awe of such a well-oiled machine. Grace under enormous pressure – Well done!! – Janet

## Way to Go Operations!

02/20/15: I want to acknowledge a very kind corporate policy. I stopped at my location QuickChek (RT57, Washington Township) this cold morning for coffee and gas. I wanted to buy coffee for the 2 gas attendants. They are always friendly, helpful and smiling even on this cold morning. I was told there was no need to buy coffee for them, they get free coffee whenever the temp goes below 20 degrees. Well done QuickChek! I am happy to be a loyal customer when I know you treat your employees in a fair and kind manner. – Diane



## QuickChek Mobile App Delivers Powerful Perks!

The QuickChek Mobile app was launched on Monday, March 23rd, and already it's a winner! Designed to enhance our customers' experience, this free app features weekly coupons, posting of gas prices and a store locator. It also delivers bonuses to our customers like:

- QC Power Perks Program: Buy 6 cups of coffee, get the 7th free!
- Birthday Coupon: If customer enters their birthday when they open the app, they are rewarded with a free 2-pack of our delicious chocolate chip cookies – yum!
- Bubble Pop Game: Playing this game, customers can win free prizes like cans of Red Bull Orange Zero or Red Bull Cherry Zero.
- Social media check-in and the opportunity to share feedback.
- Favorite: The ability for loyal customers to show support for their local QuickChek Store. See what the MOST LIKED stores are at [www.quicktalkonline.com](http://www.quicktalkonline.com)!

Learn more about how to connect customers to this app at [www.quicktalkonline.com](http://www.quicktalkonline.com).



## Connecting Customers with the QuickChek Mobile App

Our customers are abuzz about our new QuickChek Mobile app – and you're the ones getting them connected! Well over a month after the app's launch, customers are LOVING IT! We have already achieved the largest number of first month downloads ever experienced by our mobile app development partner – and we're just getting started!

One customer says, "Today I stopped in for lunch, and they told me about the new QuickChek app. They helped me set it up, and took the time to explain all the cool features. You are amazing at taking care of your customers. THAT is the main reason why I am a regular!"

We need your help to keep spreading this positive experience! What better way to bring customers to your store than to help them CONNECT with the special promotions available on our new mobile app:

### Talk it Up

Tell them about the app. Ask if they've heard about it and whether they've already downloaded it.

### Be an Example

Have it on your own phone so you can create excitement by demonstrating the app for them.

### Help Them

Offer to help your customers download and set up the app on their phone.

### Be a FAVORITE

After they've downloaded the app, ask them to FAVORITE your store!

***See below for the results of the "Most Favorited Store" contest!***

## Most Favorited Stores Contest Winners!

Region 1	Region 2
Fanwood (Store 78): 76	Bound Brook (Store 144): 115
Hazlet (Store 75): 65	Pohatcong (Store 69): 113
Woodbridge (Store 82): 56	Newark (Store 83): 105
Union (Store 45): 47	Hampton (Store 68): 55
Hopewell (Store 47): 41	Bloomington (Store 21): 54
Jackson (Store 136): 37	Carlstadt (Store 143): 50
Ramsey (Store 101): 17	Florida (Store 109): 48

## Here's What Customers Are Saying:

*"Thank you for the new app! I love the perks. Thanks to staff in your store for walking me through the application and teaching me how to use it. Thank you for this level of service"*

*"Your employee made sure I signed up for the new QC app. She's great, and I love the new app!"*

*"Great store made even better by this app! Awesome perks! The employees are very excited about it and couldn't wait to show me all the cool features"*

*"I love this app - 2 free coffees so far!!"*

*"Filling up my tank, and loving this new app; it's the best!"*

*"Scored my first free coffee!! Great app!"*

*"QC before app = great, QC with new mobile app = AWESOME!"*

*"Thanks for the new app! I'm a QC Customer 4 LIFE!"*

*"When I got my free drink from the app, my cashier was as excited as I was! It was great!"*

*"Your employees all offered to help me with the new app. Great team effort!"*

*"Employees very helpful with app! Taught me to use it - no problem!"*



### The QC Mobile App is Breaking Records!

If word of mouth tells us that the QuickChek Mobile App is a huge hit, the numbers are even more impressive! The app was downloaded 2,207 times on the first day alone - a record for our mobile app developing partner. By the end of the first week of launch, we had over 7,900 total app users, and over 5,200 total game players!

The digital coupons and triggers have also been overwhelmingly successful. A typical digital coupon will usually enjoy a 3-5% redemption rate; our download reward trigger (for a free coffee or fountain drink) commanded a 56% redemption rate, and our Power Perks trigger (for a free coffee) was claimed by an astounding 85% of users.

Keep up the great work!

*"Your store associates are the best! I am a loyal QC customer. Every day (literally, every day) I stop for coffee or food, and your employees always brighten my day! Today I stopped in for lunch, and they told me about the new cell phone app. They helped me set it up and took the time to explain all the cool features. You are amazing at taking care of your customers. THAT is the main reason why I am a regular!"*

*"Want to thank you for the new app! I love the perks. Thanks to Sejdo in your Belleville, NJ store for walking me through the application and teaching me how to use it. Thank you for this level of service."*

For more on this and all QT news, visit [www.quicktalkonline.com](http://www.quicktalkonline.com)



## QuickChek University Boosts Presentation Confidence

Everyone can identify with pre-presentation jitters! As part of its Leadership Development series, QuickChek University offers a Professionally Speaking<sup>SM</sup> coaching class to help build presentation skills and boost confidence.

A recent two-day program challenged participants to step out of their comfort zone and Crack the CODE<sup>TM</sup> to create high-impact presentations. Course graduates are then called upon to become certified and help teach future classes.

Dave Bussiere, Leader of Selection & Development, says, "Every participant is enthusiastic about what they learn. More importantly, their increase in confidence is immediately noticeable."

As QuickChek Leaders are expected to be engaging speakers both internally and out in the community, that explains the waiting list for this class!

Here are some photos from our most recent class.



*Professionally Speaking is a service mark of Professionally Speaking Consulting, LLC. Crack the Code is a trademark of Professionally Speaking Consulting, LLC.*



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### Store #100: Teamwork Makes a Customer's Day!

03/16/15: I was having a really bad day last week, compounded by leaving work late and forgetting my wallet. I needed gas and a few items at the store. All I had was a credit card (which hadn't worked properly at another store). When I stopped at your Jefferson, NJ store, it was late and your gas attendant was really busy. When he came over to my car, you would have thought I was the only person there. He was patient, courteous and so helpful. He tried his best but wasn't able to get the credit card to work. He suggested

I speak with the manager. The manager listened patiently and then thought of a great solution. He walked me back outside, coached the attendant on the transaction, and it worked! Both of these guys were so friendly and helpful during a stressful situation. It is obvious how well this entire QC team works as a cohesive unit. There was mutual respect and genuine courtesy. Congrats to all of you for being such shining examples of customer service. QuickChek now has a totally devoted customer! - Kate

### Store #25: Store Returns Lost Wallet!

03/03/15: I am a long-time customer of your Fords, NJ store. One evening I made a purchase at your store and the next morning I could not find my wallet. That same day the store contacted me to report that my wallet had been located, and was appropriately kept in the store safe (with all its contents were still inside). I was extremely relieved and grateful for your employees' efficiency and honesty. Thank you very much! - Gilbert

## West Point Leadership Experience

When it comes to building a capacity to lead, West Point, the United States Military Academy, sets the standard for excellence both nationally and globally. Their Cadet Leadership Development System produces commissioned officers who are the warrior leaders responsible for our very freedom and the lives of those who defend it.



Last month, the QuickChek President's Leadership Council and the Senior Leadership Team attended a two-day event at West Point. In addition to touring the campus and learning about the U.S. Army core values (DUTY, HONOR, COUNTRY), we dove into the experience with physical training at 6:00am. Individual and team exercises left some of us feeling the burn for days! We also participated in an urban orienteering challenge that demonstrated the importance of clear communication and the ability to make decisions in uncertain and changing environments.

We also exercised our minds, exploring how Leadership Philosophy and Leader Identity guide behavior. In fact, we are now clarifying and documenting the QuickChek Leader Identity. This work will allow us to build a capacity to lead, by helping our Leaders draw the best from the diversity of their Team when addressing the challenges of our business.

"West Point was an opportunity to experience leadership from a whole different perspective. We went through challenges side by side with the Senior Leadership Team. It was fun seeing everyone operate in nontraditional roles!" –Kevin Woodring

"Great leaders are ever-evolving, always learning and challenging themselves to be the best they can be. In some ways, it's a selfless act, adapting to meet the needs of the team first. Successful leadership is measured by the success of the team. If you haven't developed your team, you are doing a disservice to them and to yourself." – Heather Stillman



## QC REWARDS: Now even MORE Rewarding!

Recognizing and thanking top performers for their contributions is an important part of the QuickChek culture. We're stepping things up with an online portal sure to make our rewards program even more rewarding!

Our brand new QC Rewards online portal, allows you to:

### Earn and monitor your Rewards Points

Get caught doing something right or exceptionally well and you'll earn points that can be redeemed for merchandise. You can view the points you've earned online, 24/7.

### Build up and bank your points

You can save up your points for those more valuable gifts you've been dreaming of, or redeem them for those smaller items you just must have! Points have no expiration while you're part of the QuickChek team!

### Choose from a wider selection of merchandise

When you're ready, redeem those points for a larger, wider assortment of brand-name options, from tools for the kitchen and workshop to toys for kids of all ages.

### NEW Virtual Badges

When you are recognized, you'll receive a Virtual Badge to proudly display online for all to see on your personal QC Rewards page. Think of it as an electronic WAY TO GO!

### Send and receive recognition messages

Personally connect with fellow Team Members to congratulate them on a job well done, or thank them for their contributions.

Details on the rules, awards and points details are posted on QC Rewards: watch your email for announcements. Can't wait? See below for a sneak peek at what's in store (literally)!



### Store #153: Unscheduled Class Reunion Makes This Teacher Proud!

03/09/15: One recent snowy day, I was driving and realized that one of my tires needed air. I stopped and requested assistance at 3 local gas stations, and none of them would offer me assistance with my problem. When I pulled into your Eatontown, NJ store, Kyshon was more than happy to assist me. It was very cold, and it was snowing heavily, but he was so courteous and friendly! I realized that he was a former student of mine! It was so great to see what a wonderful young man he grew to be. He went above and beyond to help me. I am extremely impressed with all the employees at this store. Kyshon is an example of the caliber of people QuickChek hires, and further evidence of how well they are trained to take care of their customers. From now on I will only come to this gas station for fuel – no matter what the price of gas. Thanks Kyshon! – Happy & Loyal Customer

### Store #70: Offering Humanity & Concern During a Difficult Time!

03/13/15: I only shop at your Newton, NJ store. Last year I went through a horrible personal tragedy when my home burned down on Thanksgiving (2014). A couple of days after the incident I went into your store for a cup of coffee and the employees were asking if I had a nice holiday. I explained what had happened at they were all do caring and filled with concern for my situation. Several of them offered for my family and I to come stay in their own homes! I've never known such kindness! What a great crew you have at that store! Great people who REALLY care about their customers! – Grateful Customer



## MY QC BENEFITS: Your 24/7 Online Benefits Resource

We've rolling out a brand new version of My QC Benefits, complete with an easy-to-use layout and more resources than ever before!

From benefit plan descriptions, wellness programs, claim forms, vendor contact information, and links for health insurance carriers, My QC Benefits is a one-stop shop for everything you need to know about your benefits. For example, it allows you to view the progress of your qualifiers in one location. My QC Benefits has easy access to benefits tools and information whenever you need it.

No need for a GPS to locate your QuickChek benefits: it's easier than you think! Just head straight to QC Express on your WBT computer and proceed directly to My QC Benefits. Need an alternate route? You can also access QC Express through the QuickChek website.



## QuickChek Scores 'Best Companies' N.Y. Threeppeat

**Named one of top workplaces in Empire State for third year in a row**

QuickChek Corp. has been named one of the Best Places to Work in New York State for the third consecutive year! With 12 locations in New York's Hudson Valley and the first of several planned stores on Long Island opening in October 2014, QC was recognized by The New York State Society of Human Resources Management (SHRM) and Best Companies Group, an independent company managing Best Places to Work programs around the country.



"We firmly believe in being a great place to work, a great place to shop and a great place to invest," said QuickChek CEO Dean Durling. "With over 3,500 Team Members in 140 stores, we look to create a positive experience and fun environment where core values are nurtured, hard work is rewarded and leadership is cultivated."

QuickChek is active in its communities, having raised millions of dollars to support a variety of causes benefiting children, veterans and families alike. Current initiatives include Hope for the Warriors, which enhances the lives of post-9/11 service members and their families, and aiding thousands of area individuals and families through the Community Food Bank of New Jersey, the Hudson Valley Food Bank and Long Island Cares.

The statewide Best Places to Work survey and awards program is designed to identify, recognize and honor the best places of employment in New York, whose practices benefit the state's businesses, economy and workforce. What makes this program unique is how the rankings are derived; each company is not judged by an outsider, but by their own employee base.

QuickChek was formally recognized at an awards dinner recognizing the 2015 Best Companies to Work for in New York State on April 21. Congratulations to everyone who made this honor possible!

For more on this and all QT news, visit [www.quicktalkonline.com](http://www.quicktalkonline.com)

### Store #109: Fired Up to Help First Responders!

04/19/15: I'm writing on behalf of the Highland Engine & Hose Company in Florida, NY. We are an all-volunteer group of firefighters that provide the manpower for the Florida Fire Department within the towns of Warwick, NY and Goshen, NY, including the Village of Florida. This past Sunday night, the department, along with a large number of departments across the county, fought a four-alarm fire in Goshen, NY. The operation took 10 hours of exhausting work. Naturally, we had to keep all the firefighters fed and well hydrated during such a grueling effort. Your staff at the Florida, NY store was so very helpful and cooperative. Their willingness to provide anything we needed, with no advance notice, was astounding. Thank you QuickChek for the leadership you've clearly shown to enable your people to be so helpful in our time of need. - Tim

### Store #45: Michelle Jump Starts Customer Loyalty!

04/30/15: I visited your Union, NJ store for the first time, and I had an amazing experience! Michelle is amazing! When she was taking the garbage outside this morning, she over heard me on my phone trying to reach my husband to tell him that my car wouldn't start. Without hesitation, Michelle went right to her car and backed it up to mine. She apologized that I was having car trouble and offered to help jump start my car. She even had the jumper cables out and ready! This level of customer service is outstanding, and has made me a loyal QuickChek customer for life! - Robin

## Marketing meeting kicks off ENDLESS SUMMER OF SALES

With Memorial Day just around the corner, the Sales and Marketing Team kicked off our biggest sales season by launching the ENDLESS SUMMER OF SALES to all Store and Food Service Leaders on April 24th. The meeting, held at the Newark Renaissance, was attended by over 325 people.

In addition to previewing the waves of promotions designed to ring the register, the meeting kicked off a sales contest that will have winning stores from every District attending fun events all summer long. Winners are certain to be those stores that are best prepared and active with suggestive selling and sampling.

QuickChek is poised to ride waves of sales. Exciting promotions for Qcafé, fountain drinks, subs, and immediate consumption beverages & snacks will drive traffic to your stores. The new mobile app is already making a difference by encouraging customers to download for savings and deals. Our tobacco partners are also making waves with promotions and a sales contest.



# ENDLESS SUMMER OF SALES

*Ride the Wave!*



**Everything is set to  
make this summer a huge  
splash - cowabunga!**

### Way to Go, QuickChek: Customer Recognizes the Heart of QuickChek!

04/09/15: My 17 year old daughter and I were on our way to Rutgers to watch a softball game. It was a busy morning and we hadn't eaten lunch yet (we were ravenous!). We saw a QuickChek, and decided that would be the best place to grab lunch. When we entered the building, my daughter noticed a device hanging from the ceiling behind the cash registers. When we returned to the register with our lunch items, my daughter pointed to the device and asked the clerk about it. The clerk replied "That's for our buddy and co-worker. He's a para-

plegic and it helps him get back and forth to efficiently help the customers. It's a cool device". My daughter and I made eye contact, but said nothing. As we exited the store she said: "Mom, that would have been awesome for Uncle Kevin." My brother, Kevin became a paraplegic due to a car accident. He was the most amazing person in the world! After his accident, he faced many physical challenges due to his disability. At your store, we witnessed a workplace that made accommodations for employees with disabilities. I applaud QuickChek for

understanding the worth of individuals who may not be mechanically the same as the majority of the population. By installing such a device, you allow this person to have opportunities that may not have been afforded him due to his challenges. Thank you for your compassion in recognizing the value in all people. By making innovative adjustments to your workplace, you have shown me that QuickChek is not only a great place to shop; it's the store with a heart. - Wendy



2015

Coming Soon:

QuickChek  New Jersey

# FESTIVAL OF BALLOONING

IN ASSOCIATION WITH  PNCBANK

Don't forget to visit **QuickTalk Online** often for the newest updates!  
For the latest news and features, go to **[www.quicktalkonline.com](http://www.quicktalkonline.com)** today!



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