

SOCIAL RECRUITING

WHAT TO KNOW ABOUT SOCIAL RECRUITING

1. Social Recruiting is using social media to recruit new Team Members and LITs.

Facebook

LinkedIn

Twitter

2. Applicants are viewing employer sites to learn more about an employer prior to the application process. They are looking for cues and clues about a company's culture, mission, and day to day business.

3. There are several advantages to using social media to recruit:

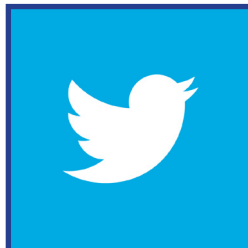
- > Attracting passive candidates
- > Increase referral hires (Chek-Mates)
- > Increase Brand Awareness
- > Keep current Team Members engaged

HOW TO HELP THE SOCIAL RECRUITING MOVEMENT

1. Follow us on social media.

2. Like, share and/or retweet our posts.

3. Encourage Team Members to share positions and new recruiting news!



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Recruiter

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@PegQCRecruiter

Also check us out at

QuickChekCareers.com

LinkedIn

YouTube

glassdoor®