

# 50 years of fresh

The story of QuickChek is officially 50 years old, but our roots date back to 1888 when Durling Farms provided fresh quality milk and dairy products throughout the Central N.J. Region. But as times changed, so did our customers' desires. Journey with us through 50 Years of Fresh and see how QuickChek has evolved to continue to provide delicious food, drink and exceptional service.

## OPEN 1967

On March 15, 1967, Durling Farms opened QuickChek Food Stores in Dunellen, N.J., promising fresh, convenient shopping 7 days a week.

## 1976

To feed our hungry customers, we created a few signature subs and sandwiches, starting with fan favorite "The Champ."



## 1979

Sticklers for quality, we began baking fresh bread and baked goods in stores.

## 1980

Seeing a healthy opportunity to serve our customers, we opened the first QuickChek pharmacy store in Ewing, N.J.

## 1986

With each new store, we always supported our communities, especially the local little league teams.



## 1992

Our "Guaranteed Fresh" promise solidified what we already did—make the freshest, most delicious coffee every 20 minutes.



## 1993

We became the title sponsor of the largest summertime hot air balloon and music festival in North America—The QuickChek New Jersey Festival of Ballooning!

## 1995

With an eye on the future, we implemented QuickChek University—a 10-part internal leadership development program.

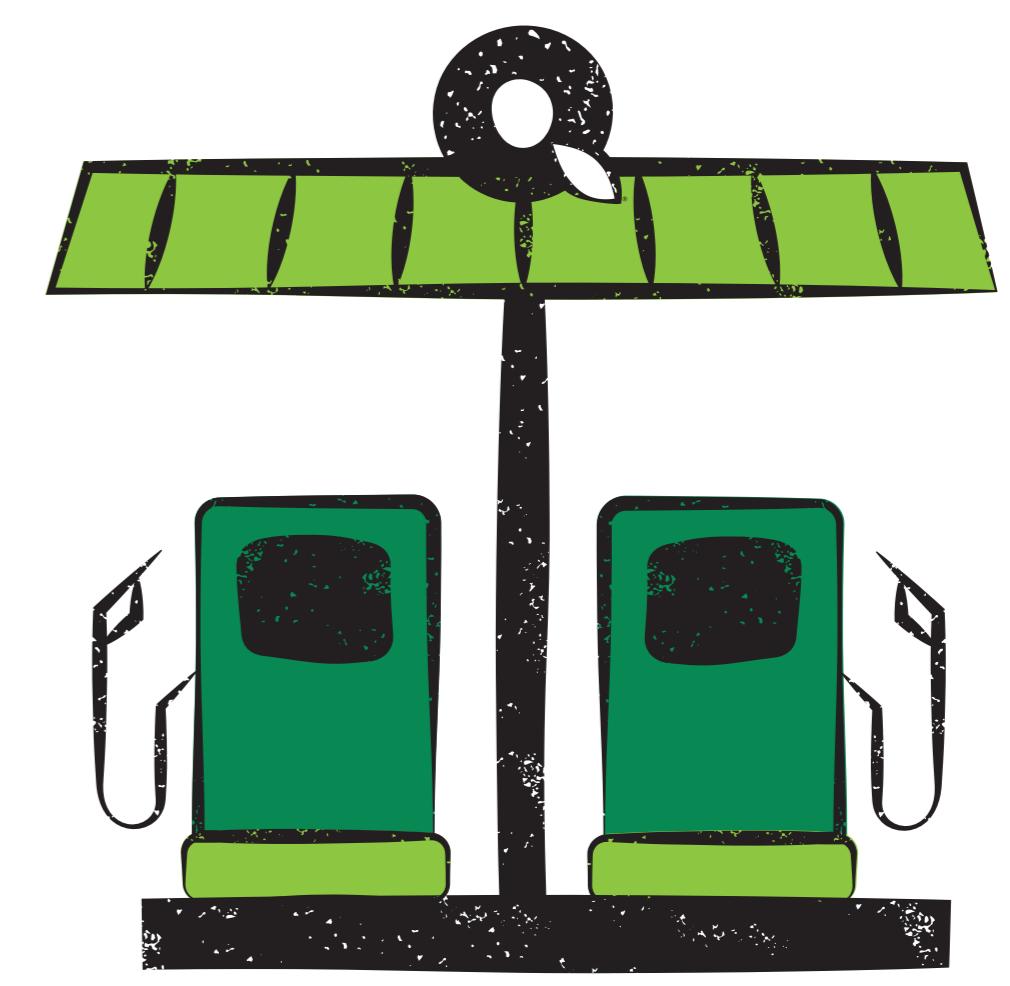
## 1999

To make our signature sandwiches even more delicious, we began offering toasted subs.



## 2000

First came fresh, then came fuel. Our first fuel store was opened in West Amwell, N.J.



## 2001

We thought customers should be able to get cash without an additional surcharge. So we introduced no-fee ATMs in all stores.

## 2002

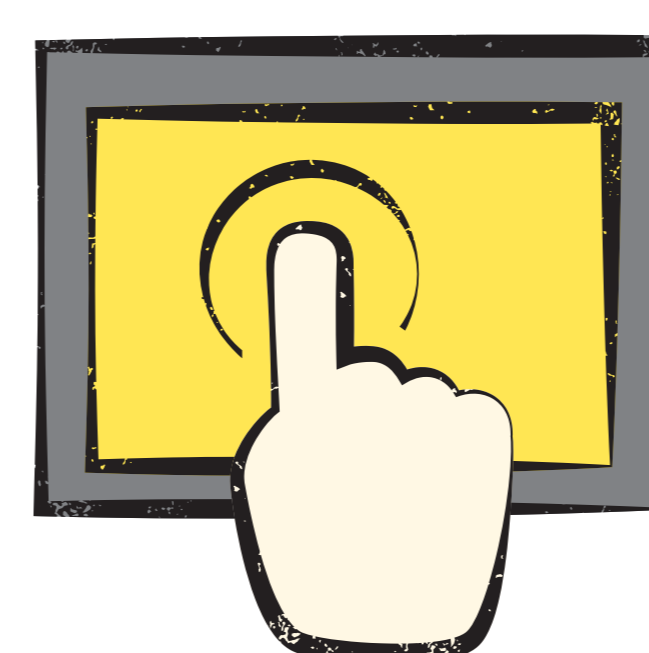
We became active donors of the Juvenile Diabetes Foundation.

## 2004

To keep up with demand, all newly constructed QuickChek stores began offering fuel service.

## 2006

To enhance the customer experience, we introduced touchscreen ordering so QuickChekers could customize every item of their order.

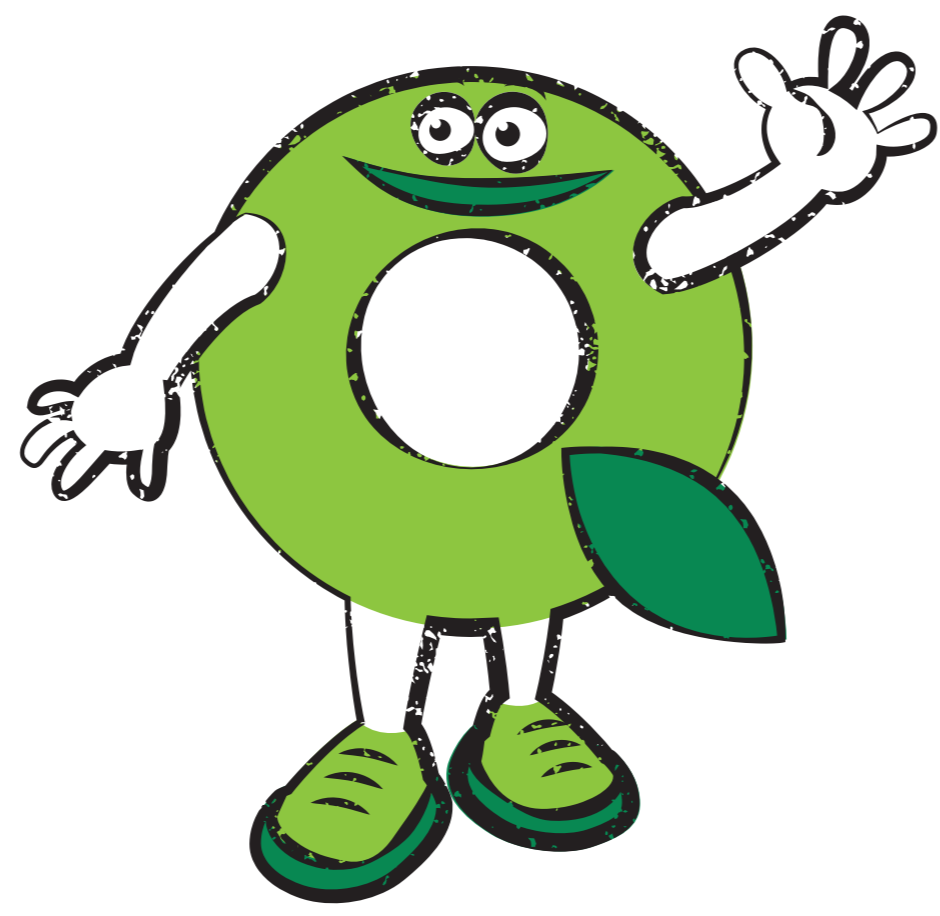


## 2007

Our first NY store opened in the town of Florida, Orange County, N.Y.

## 2008

We introduced a fresh new logo, and a Mascot to boot!



## 2009

Get Fresh, Go Fast got supercharged with the introduction of Fast Lane Self-Checkouts—a first in the industry.

## 2010

Our employees really are the best in the business!  
 - Voted "Best Places to Work in New Jersey."  
 - Featured in list of N.J. Top 100 Private Companies and N.J. Largest Private Employers.



## 2010

We introduced All Natural premium meats for subs and sandwiches—totally delicious.

## 2012

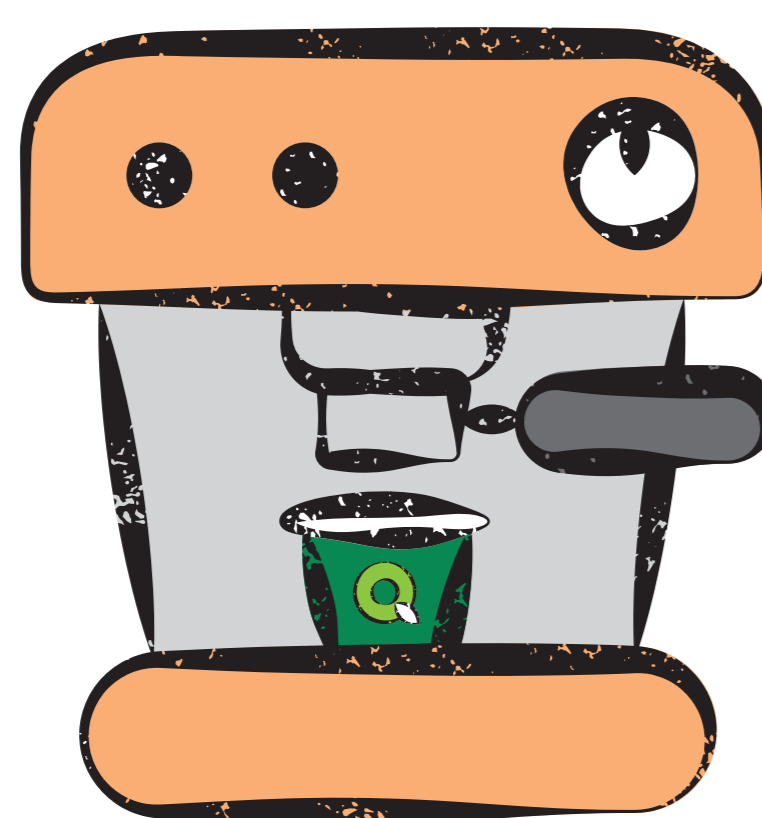
We proudly received the "Hot Beverage Innovator Gold Medal."<sup>2</sup>

## 2012

More than 40 team members volunteered to help rebuild after Hurricane Sandy.

## 2013

With 140 stores, our annual sales reached \$1B.



## 2013

We were excited to introduce handcrafted espresso drinks and real fruit smoothies.

## 2013

We were honored to be named "Best Companies to Work for in New York State."<sup>3</sup>



## 2014

We established a cause committee that is focused on volunteer and fundraising activities that support local youth sports, hunger and veterans.



## 2014

We were privileged to be named "Best Quality Hot Beverage" and "Best Quality Food Service."<sup>4</sup>

## 2014

After years of anticipation, we opened our first store on Long Island in the village of Lake Grove.

## 2015

In 2015, we launched the QC Mobile App, featuring a location finder, exclusive deals, games and Power Perks.



## 2015

We graciously received the honor of being named N.J.'s Most Generous Company for the second year in a row.<sup>5</sup>

## 2016

We were excited to be named National Convenience Store Chain of the Year!<sup>6</sup>



## 2016

To our delight, we were also awarded the Foodservice Innovator of the Year.<sup>7</sup>

## 2016

To make our app even better, we introduced mobile ordering in 2016, so customers can pick up their QC faves on-the-go!



# 2017

